

Government agencies and other non-profit organization may be permitted to place and/or distribute advertisement material in or through the school system, subject to the approval of the Superintendent of Schools. Private enterprises are prohibited from placing or distributing advertisement materials in the system except when governed under auspices of one of the following Board of Education approved programs;

1. School Business Partnership Program;
2. Employee Card Incentive Program;
3. School Fund-Raising Activities;
4. Employee Benefits Program;
5. Or when, at the discretion of the principal, the advertising request will provide an educational benefit to the school. Commercial references under this category should be reasonably discreet and in the form of an acknowledgement or logo as opposed to an advertisement or solicitation.

Private enterprises will be prohibited from receiving rosters, names or any information that would result in distributing materials to students or employees within or outside the school setting.

Students are prohibited from being distributors or couriers of advertising for private enterprises *except when participating in school sponsored fund raising activities.*

PROCEDURE: NO

ADOPTED: 8/13/91

REVISED: 6/13/95, 10/1/97, 8/10/99